

01



breakout session one

MONDAY, OCTOBER 7
10:15-11:15 AM

Advancing Women in Leadership

Women in Leadership Panel

Competing Against Luck

*Dr. Gary B. Arnold, President & Head of School,
Little Rock Christian Academy*

goLEAD—Experiential Leadership as Curriculum

*Jason Beard, Assistant Head of High School,
Mount Paran Christian School*

Enrollment Trends in K-12 Christian Education: Growth Considerations & Market Opportunities

*Ryan Bredow, Assistant Vice President, K-12 Partnerships,
Grand Canyon University*

The Changing Face of the Christian School Family

*Steven Kyle, Director of Christian Life,
Mount Paran Christian School*

Drilling Down: The Roadmap and Resources for Initiating and Sustaining School Transformation

*Grant Lichtman, Author, Speaker, Former
Independent School Leader*

What's on Your "Sole"?

Mia Mbroh, Counselor and Parent Educator

Bridging the Leadership Generation Gap

*William Vanderblomen, CEO and Founder of
Vanderblomen Search Group*



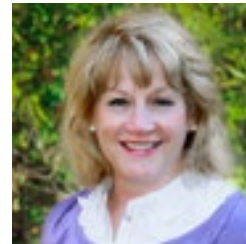
Julie Ambler

*Head of School, The Woodlands
Christian Academy*



Jennifer Thompson

*Superintendent, Ontario
Christian Schools*



Kathy Teston

*Head of School, Fellowship
Christian School*

SESSION

Advancing Women in Leadership

LOCATION Potomac (1st floor)

GUIDING QUESTION / How can we better understand our organizations to ensure talented women have a path to leadership?

DISCRIPTION / This is NOT a session limited to women in leadership! Using the stories of successful Christian school leaders who happen to be women, participants will have the opportunity to consider how their school structures, their own leadership styles and patterns, and their school cultures can be improved to provide pathways for more women to lead. //



Dr. Gary B. Arnold
*President & Head of School,
 Little Rock Christian Academy*

SESSION
 Competing Against Luck

LOCATION L'Enfant Ballroom D (1st floor)

GUIDING QUESTION / How does JTBD change the mindset of school leadership and the efficacy of the school?

An advance read of the book before is helpful but not required. Orem and Torres have published articles on JTBD in the Independent School journal.

DISCRIPTION / Professor Clayton Christensen of the Harvard Business School spent years developing Jobs To Be Done (JTBD) theory. In his book, *Competing Against Luck* (2016), he posits that the theory is exceptionally relevant to schooling. NAIS President Donna Orem decided to invest deep resources into researching that applicability. She and NAIS Vice-President Amanda Torres have produced keen insight on JTBD theory vis-à-vis independent schools. In our book session, we want to grasp Christensen's theory, touch on the Orem/Torres response, and consider how JTBD applies to our local situations.

BIO / Dr. Gary B. Arnold serves as President and Head of School at Little Rock Christian Academy (AR), a CESA Charter Member school with an enrollment of 1,415. Gary Arnold is also President of the Council for American Private Education (CAPE) in Washington D.C. and Chairman of the Arkansas Nonpublic School Accrediting Association. A former Chairman of CESA, his signature on CESA is found on the new governance structure of the board. Prior to Little Rock, Dr. Arnold served as the Executive Director of the Wisconsin Council of Religious and Independent Schools, the Illinois Coalition of Non-Public Schools and as headmaster of Christian schools in Massachusetts and Illinois. He also served as an adjunct Professor at Concordia University and Trinity International University in Illinois. //



Jason Beard
*Assistant Head of High School,
 Mount Paran Christian School*

SESSION
 goLEAD—Experiential Leadership
 as Curriculum

LOCATION Gallery IV (2nd floor)

GUIDING QUESTION Is leadership development worth a curricular versus co-curricular approach?

DISCRIPTION / goLEAD is a two-year curricular program, designed to prepare servant leaders by teaching leadership principles and behaviors, collaborating with community leaders, and providing authentic experiences for students to learn, practice, and reflect on leadership. goLEAD creates a healthy balance of learning about leadership and experiencing leadership.

In this session, participants will gain an understanding of the goLEAD curriculum and consider how it may apply to developing leaders in their schools.

BIO / Jason Beard, EdS, has worked in education for over a decade. He served as a teacher, coach, and mentor in private school education for the last ten years at Mount Paran Christian School (MPCS). He is currently serving as assistant head of high school at MPCS. Jason holds his master's degree from Georgia State University and his EdS from Gordon College. //



Ryan Bredow
*Assistant Vice President, K-12
 Partnerships, Grand Canyon
 University*

SESSION
 Enrollment Trends in K-12 Christian Education:
 Growth Considerations
 and Market Opportunities

LOCATION Gallery II (2nd floor)

GUIDING QUESTION / How can a faithful analysis of enrollment trends strengthen our schools for the future?

DISCRIPTION / This session is designed to inform, empower, and equip each other through an analysis of current Christian school enrollment trends nationwide. Scripture will inform this session heavily as we consider current impact, identify where optimal future opportunities may lie, and collectively discuss how we can seek to better position, network, promote, and grow our respective schools, all in the name of connecting the transformative gift of Christian education to as many students and families as possible.

BIO / It is a great joy to be in my 17th year in Christian education. Prior to my role at GCU, I spent 15 years serving in a variety of roles in Lutheran secondary schools, notably as a teacher, basketball coach, admissions director, and marketing director.

Outside the office, I love speaking and consulting with schools around the country in the name of growth strategies and best-practice promotion of Christian education. I'm continually encouraged and humbled by how the Lord continues to work through the amazing gift of Christian schools. A 2003 graduate of Concordia University Nebraska, I hold a master's degree in marketing from the University of Colorado at Denver, and plan to graduate in October of this year with my doctoral degree in education from GCU. Me and my wife of 16 years, Rachel, and our three young children (Bella, Bo, & Bryce) reside in Gilbert, Arizona. //

MONDAY, OCTOBER 7, 2019

SESSION ONE /

10:15-11:30AM



Steven Kyle

*Director of Christian Life,
Mount Paran Christian School*

SESSION

The Changing Face of the Christian School Family

LOCATION Gallery III (2nd floor)

GUIDING QUESTION / How do we partner with families who are increasingly less churched and have less biblical literacy?

DISCRIPTION / This session will address the transformation of the Christian school family over the last decade. We will discuss how these changes have affected our schools (both enrollment and culture) and ways for us to attract and engage new families as we Lead into the Future.

BIO / In his role as the Director of Christian Life at Mount Paran Christian School (Kennesaw, GA), Steve ministers weekly to over 1000 students and their families through Bible classes, weekly chapels, and Bible studies.

Steve has over 20 years of impressive Christian School administration experience in areas such as chapel, spiritual emphasis week, youth camps, mission trips, retreats, discipleship groups, parent engagement seminars, and Bible curriculum development. Prior to MPCS, Steve has served as an Upper School Administrator, Ministry Chief Operations Officer, and as Assistant Athletic and Activities Director. He has been married to his college sweetheart for over 20 years and has two beautiful daughters. //



Grant Lichtman

*Author, Speaker, Former
Independent School Leader*

SESSION

Drilling Down: The Roadmap and Resources for Initiating and Sustaining School Transformation

LOCATION L'Enfant Ballroom D (1st floor)

GUIDING QUESTION / How can schools and districts most effectively initiate and sustain transformation that is aligned to the needs and demands of their stakeholders?

DISCRIPTION / Following his keynote, Grant will lead an interactive session that drills down on the processes of intentionally and sustainably transforming a site or district using value-building strategy. Grant will share a treasure trove of resources, school examples, and activities that have proven successful in his work with school leadership and board groups over the past five years, and that you can use with your own school stakeholder teams.

BIO / Grant Lichtman is an internationally recognized thought leader in the drive to transform K-12 education. Based on two decades of work as a senior administrator, teacher, and trustee in K-12 education, he speaks, writes, and works with school and community teams to build capacity and comfort with innovation in response to a rapidly changing world. He shares his numerous articles, speeches, and resources at www.grantlichtman.com, and is the author of four books: Thrive: How Schools Will Win the Education Revolution; Moving the Rock: Seven Levers WE Can Press to Transform Education; #EdJourney: A Roadmap to the Future of Education, and The Falconer: What We Wish We Had Learned in School.

Grant received his BS and MS in geology from Stanford University. He and his wife, Julie, live in Poway, California. //

MONDAY, OCTOBER 7, 2019

SESSION ONE /

10:15-11:30AM



Mia Mbroh

Counselor and Parent Educator

SESSION

What's on Your "Sole"?

LOCATION McPherson (1st floor)

GUIDING QUESTION / What's on Your "Sole"?

DISCRIPTION / As educators, it is imperative that we examine the skillfulness needed in understanding bias and narratives we often times bring with us as we, the influencers, lead into the future. This session will provide a safe and encouraging space that lends itself to productive dialogue around the emotional dowries, interrupted expectations and narratives that often hinder us in effectively moving forward and serving children well.

This session will focus on an awareness of the significance of relational health awareness as we serve children. We will also look at the side effects of not gaining a perspective of self-awareness and appropriately identifying our biases that frequently directly affect our ability to demonstrate genuine empathy.

BIO / Mia Mbroh is a licensed professional counselor and certified parent educator. Her dedication to helping others has built her a 30-year career of facilitating countless conversations dealing with social and emotional health. In each encounter, she seeks to help individuals identify their own narrative in order to move toward their full potential. By creating a safe space for dialogue, Mia helps each individual feel comfortable by showing her own transparency while displaying her ability to listen and facilitate conversation from others. The result is a vulnerable dialogue with each participant leaving with a sense of value and worth. The goal of conversations facilitated by Mia, is to provide a transformative energy and educational understanding of the potential that accompanies relational health. //



William Vanderbloemen

CEO and Founder of Vanderbloemen Search Group

SESSION

Bridging the Leadership Generation Gap

LOCATION Gallery I (2nd floor)

GUIDING QUESTION / Every leader is an interim leader. How will you lead today to develop the next generation of leaders who will achieve your school's mission?

DISCRIPTION / Millennials are officially the largest generation in the American workforce, and as Baby Boomers face retirement, the generation gap causes challenges for institutional leaders and boards. How can educational leaders plan for succession with excellence without losing momentum? What are the key steps each Christian school must take to ensure healthy leadership transitions?

In this session, William Vanderbloemen will discuss how Christian schools can overcome the generation gap, structure their team for healthy succession, and develop the next generation for leadership. William is an author, speaker, and founder/CEO of Vanderbloemen, an executive search firm serving Christian schools with hiring and succession planning.

BIO / William Vanderbloemen is CEO and Founder of Vanderbloemen Search Group. William has combined over 15 years of ministry experience as a Senior Pastor with the best practices of executive search to provide faith-based organizations a unique offering: a deep understanding of local church and theology with the very best knowledge and practices of professional executive search.

Prior to his founding Vanderbloemen Search Group, William studied executive search under a mentor with over 25 years of executive search at the highest level. His learning taught him the very best corporate practices, including the search strategies used by the internationally known firm Russell Reynolds.

William also has experience as a Manager in Human Resources in a Fortune 200 company, where he focused on integration of corporate culture and succession planning.

All of these experiences have come together with his pastoral work to form a unique gift for helping churches, schools, and other ministries connect with the right key people. //

02



breakout session two

MONDAY, OCTOBER 7

12:30 – 1:45 PM

The Legal and Legislative Landscape

Legal and Legislative Panel

Artificial Intelligence and the Christian School

*Cameron Clayton, General Manager,
IBM Watson Media and Weather*

Better Together: How Three Cesa Schools are Improving Through Collective Leadership

Jon Eckert, Professor, Baylor University

Millennial Parents: Pitfalls or Promise?

Jay Ferguson, Headmaster, Grace Community School

Equipping School Leaders for Counseling

Ken Rogers, Head of Middle School, Charlotte Christian School

Teaching for Transformation: Keeping the Promises of Your School's Mission and Vision

*Tim VanSolen, Director,
Center for the Advancement of Christian Education*

Go and Serve: Missions and Service in our Schools

Missions Panel



Michael Schuttloffel

*Executive Director of the Council
on American Private Education*



State CAPE Rep:
Laura Colangelo (TX)

*Executive Director, Texas Private
School Association*



State CAPE Rep: Ariel Sadwin (MD)

President, Maryland State CAPE

SESSION

The Legal and Legislative Landscape

LOCATION Potomac (1st floor)

GUIDING QUESTION / How can an understanding the opportunities and challenges on the national and state-level landscape strengthen our schools and the Christian school movement at large?

DESCRIPTION / In this session, the Executive Director of the Council on American Private Education, Michael Schuttloffel, and two state CAPE representatives, Laura Colangelo (TX) and Ariel Sadwin (MD) will discuss current issues for independent schools as well as opportunities to get involved in strengthening the position of independent schools at both the state and national level. //



Cameron Clayton

General Manager, IBM Watson Media and Weather

SESSION

Artificial Intelligence and the Christian School

LOCATION L'Enfant Ballroom D (1st floor)

GUIDING QUESTION / With the reality of AI's power today and in the future, how can a better understanding of AI more properly prepare our students and allow our schools to accomplish their missions?

DESCRIPTION / It might seem that the AI and Christian Schools are diametrically opposed, but perhaps not as much as one might think. Cameron Clayton will give participants an opportunity to expand their understanding of the reach of AI today and in the future, helping school leaders to consider how preparing their students for the future can and should include interfaces with AI. In addition, this session will help Christian school leaders consider how the use of AI in our schools might help Christian school educators to better accomplish our missions.

BIO / As general manager of IBM Watson Media and Weather, Cameron Clayton oversees a portfolio of cognitive businesses within IBM, including Watson Advertising, Watson Media, and The Weather Company. These businesses create decision support offerings and enterprise IoT solutions for a number of industries and marketers, including aviation, transportation, retail, insurance, media, energy & utilities, oil & gas, consumer packaged goods, quick service restaurants and more.

Clayton was most recently CEO and general manager of The Weather Company, where he oversaw the company's valuable portfolio of consumer products and digital businesses including The Weather Channel® (weather.com) and Weather Underground

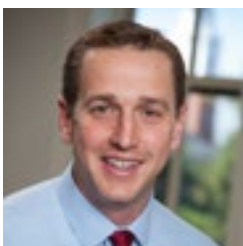
(wunderground.com) as well as the business solutions unit. The product portfolio includes the No. 1 weather application on all major platforms, a top-20 website, the world's largest network of personal weather stations, and top solutions for industries such as aviation, energy, insurance, media and more. Clayton was instrumental in orchestrating IBM's acquisition of The Weather Company in 2015.

Clayton joined Weather in 2004 as manager of business development, developing distribution relationships for weather.com, and has risen through the digital ranks since then. Before the IBM acquisition in 2016, Clayton served as president of the product and technology division of The Weather Company, seeking opportunities, accelerating growth and building products our daily users—both professional and consumer—love.

Clayton previously served as president of digital product, focusing on The Weather Channel and Weather Underground brands. Prior to that, he was senior vice president of mobile and digital applications, where under his leadership, The Weather Channel mobile product line became a recognized industry leader and one of the top app developers in any category. He also served as vice president of business development, responsible for all distribution relationships for Web and mobile products and content.

Prior to joining Weather, Clayton was director of sales and marketing for a regional Internet service provider and a director of business development for MSN in New Zealand.

Clayton serves on the Ad Council board of directors, the Mobile Marketing Association (MMA) board, and also participates in several other digital industry groups. A native of New Zealand, Clayton has been in the United States since 2001 and lives in Atlanta with his family. //



Jon Eckert

Professor, Baylor University

SESSION

Better together: How three CESA schools are improving through collective leadership

LOCATION Gallery III (2nd floor)

GUIDING QUESTIONS / How do our school teams stop working in isolation? How do we form networked improvement communities? How do we have hard conversations with other school leaders about how to improve instruction?

DESCRIPTION / Learn about research from improvement science, collective leadership, and the experiences of three CESA schools about how they are growing together through monthly face-to-face and virtual interactions.

BIO / Jon Eckert is Professor of Educational Leadership at Baylor University. He is the Lynda and Robert Copple Endowed Chair for Christians in School Leadership where he is building Master's and Ph.D. programs that are rooted in Christ. He is currently working with Christian schools across Texas as a collective leadership improvement community to help them grow together.

Dr. Eckert has worked in education for 24 years. He taught and coached intermediate and middle school students outside of Chicago and Nashville for 12 years. After completing his doctorate at Vanderbilt University in 2008, he was selected as a Teaching Ambassador Fellow at the U.S. Department of Education where he worked in both the Bush and Obama administrations on teaching quality issues. For the past ten years, he prepared teachers at Wheaton College. His research interests include collective leadership, teaching effectiveness, and strategic compensation to enhance that effectiveness. Dr. Eckert has conducted research for the U.S. Department of Education, the Carnegie Foundation, the National Network of State Teachers of the Year, the National Institute for Excellence in Teaching, and the Center for Teaching Quality.

He is most recently the author of *The novice advantage: Fearless practice for every teacher* (Corwin, 2016) and *Leading together: Teachers and principals improving student outcomes* (Corwin, 2018). //

MONDAY, OCTOBER 7, 2019

SESSION TWO /

12:30-1:45 AM



Jay Ferguson

*Headmaster, Grace
Community School*

SESSION

Millennial Parents: Pitfalls or Promise?

LOCATION Gallery II (2nd floor)

GUIDING QUESTIONS / How do the ways that Millennial parents are different than parents in generations past impact how we market to prospective families, and communicate with and serve families already within our school community?

DESCRIPTION / Millennials are a sometimes-feared and maligned emerging segment of our school family populations. While some of this concern may be simple fear of the unknown, research shows that the new parent group will inevitably challenge the way most Christian schools do business. For school leaders who prayerfully listen and adapt well, God will use the emerging parent generation to push agile institutions toward unprecedented levels of mission clarity and distinction. Jay Ferguson, Headmaster at Grace Community School in Tyler, Texas, will identify and discuss ways that this incoming generation of parents will challenge school leaders to work smarter, and how to leverage the opportunities they present.

BIO / Jay Ferguson, J.D., PhD is the Head of School of Grace Community School in Tyler, Texas. Jay is in his 16th year as head of Grace. Since that time, Jay has worked to build a flourishing culture at Grace, a vibrant educational community that has been awarded Blue Ribbon Exemplary status by the U.S. Department of Education in 2015 and 2017. He is an adjunct professor at Covenant College, Gordon College, and Dallas Baptist University, and recently served on the adjunct faculties of the Van Lunen Center at Calvin College and at Peabody College of Education at Vanderbilt University. Jay is past President of the Board of the Texas Private School Association, former Chair of the Board of the Council on Educational Standards and Accountability, and is Chair-Elect of the executive board of the Association of Christian Schools International. Jay and his wife, Ashley, have three daughters: Emma, Annie, and Ellen. He has taught them to love Jesus and football, in that order, which he considers his gift to future sons-in-law, Lord willing. //



Ken Rogers

*Head of Middle School,
Charlotte Christian School*

SESSION

Equipping School Leaders for Counseling

LOCATION McPherson (1st floor)

GUIDING QUESTIONS / How can school leaders be better prepared to serve the increasingly complex social and emotional needs of our constituents?

DESCRIPTION / A review of basic counseling skills can enable the school leader to manage relationships, solve problems more effectively and communicate more compellingly. Learn what counselors know and how you can integrate these practices into your daily work.

BIO / Ken Rogers, a trained counselor, is a former faculty member of The Association of independent Maryland schools Fellows Program for New teachers and is currently on the faculty for the ISACS New Teacher Institute and the North Carolina New Teacher Institute. With Independent school experience as a teacher, dean, and head of middle school, he is a frequent ISACS and Southern Association of Independent Schools presenter and consultant to independent schools. Rogers is the Middle School principal at Charlotte Christian School (NC) and serves on the board of the Teaching fellows Institute. //

MONDAY, OCTOBER 7, 2019

SESSION TWO /

12:30–1:45 AM



Rian Berger

*Christian Life Director,
Brentwood Academy*



Scott Fogo

*High School Principal, Faith
Lutheran Middle and High
School*



Greg Lisson

*Director of Christian Life,
Wesleyan School*



Douglas Williams

*Associate Head of School for Spiritual
Formation, Lipscomb Academy*

SESSION

Go and Serve: Missions and Service in our Schools

LOCATION Mount Vernon (2nd floor)

GUIDING QUESTIONS / How can our missions and service programs prepare our students for tomorrow?

DESCRIPTION / Lipscomb Academy (TN), Wesleyan School (GA), and Faith Lutheran will be facilitating a panel discussion exploring the why and what of their global engagement programs. In this panel, participants will be challenged to think beyond the logistics of sending students to different locations to understanding what missions/global engagement looks like when it is transformational and long-lasting both in the communities our schools serve as well as in the lives of students. //



Tim VanSolen

*Director, Center for the
Advancement of Christian
Education*

SESSION

Teaching for Transformation: Keeping the promises of your school's mission and vision

LOCATION Gallery I (2nd floor)

GUIDING QUESTION / How can our classroom practices better prepare our students for the future?

DESCRIPTION / This session is designed for K-12 teachers/leaders to explore what it means to design deeper learning experiences, through the **Teaching for Transformation** framework, that empowers students, teachers and schools to participate in learning that fulfills the promises of a school's mission. Workshop participants will interact with both each other and K-12 stories that illustrate the design principles behind designing **'real work that meets real needs for real people'** learning experiences with your students. In addition, we explore the necessary first steps for leading a school on the professional growth journey that

results in these formational learning experiences. The deep hope for this session is that you will begin to imagine the impact of these learning experiences on your school community and can begin leading your school on a deeper learning journey that fully invites your students to play their role in God's story.

BIOS / Dr. Tim Van Soelen serves as the Executive Director of the Center for the Advancement of Christian Education (CACE). Tim is also the chair of the Education Department at Dordt University, teaching courses in Educational Leadership, Philosophy of Education, and Research Methods to graduate and undergraduate education students. Prior to his time at Dordt, he served as the head of school at Calvin Christian School in Sioux Falls, South Dakota, as an assistant principal and coach for Redlands Christian School in Redlands, California, and as middle school math and technology teacher. //

03



breakout session three

TUESDAY, OCTOBER 8
9:15 – 10:30 AM

Lessons from the California Legal Audit

Legal Audit Panel

Strategic Financial Considerations for a Sustainable Future

Chris Harmon, Headmaster, Savannah Christian Preparatory School

The Life Cycle of Your Christian School

Simon Jeynes, CSM Executive Director

The ABC's of the CESA Institutional Review Process

Jim Marsh, Head of School, Stillwater Christian School

The Third Education Revolution

Donna Orem, President, National Association of Independent Schools

Learning from a Decade of Data

Ray Pennings, Executive Vice President, Cardus

Marching Off the Map

*Tawanna Rusk, High School Head; Assistant Head of School,
Mount Paran Christian School*

Flourishing Christian Schools:

Groundbreaking Research and Implications for Practice

Dr. Lynn E. Swaner, Chief Strategy & Innovation Officer, ACSI



Erik Ellefsen

*Center for the Advancement
of Christian Education*



Eric Kniffin

*Attorney, Lewis Roca
Rothgerber Christie*



Mitchell Salerno

*Head of School, Monte Vista
Christian School*

SESSION

Lessons from the California Legal Audit

LOCATION Gallery III (2nd floor)

GUIDING QUESTION / What does it mean to move from a reactive to proactive approach to legal issues and religious freedom at your school?

DESCRIPTION / Throughout the 2018-19 school year nine California Christian schools embarked upon a yearlong Legal Audit project with the desire to become more mission specific as religious non-profits and to analyze student and employee handbooks to ensure the religious capacity of each school. //



Chris Harmon

Headmaster, Savannah
Christian Preparatory School

SESSION

Strategic Financial Considerations for a Sustainable Future

LOCATION Potomac (1st floor)

GUIDING QUESTION / How have you included the long-term expense of your strategic plan into the cost to operate your school?

DESCRIPTION / In consideration of a financially sustainable future for our schools, we will review and discuss trends and options of strategic thinking and budgeting.

BIO / Chris began his education career as a counselor in an all boys' behavior rehabilitation facility. After serving several years in this capacity, Chris accepted a position at Coral Springs Christian Academy as a teacher, coach, and guidance counselor. During his time at CSCA, Chris was instrumental in developing a new upper school program ultimately becoming the school's first upper school principal. Chris departed CSCA when he accepted the headship of a school. Chris has been an active headmaster for nineteen years, now at Savannah Christian Preparatory School. Chris is a Van-Lunen Fellow and a Vanderbilt Peabody Summer Fellow. He has been the Next Generation Chair for Rotary International and sits on the local board for Horizons Savannah. Chris earned his Doctor of Education from George Fox University. In addition to his headship responsibilities, Chris will teach a class for the Gordon College Atlanta cohort this winter. //



Simon Jaynes

CSM Executive Director

SESSION

The Life Cycle of Your Christian School

LOCATION McPherson (1st floor)

GUIDING QUESTION / What does it take to have a future as an Excellent Christian School?

DESCRIPTION / How do we "envision and prepare for the future of our schools while remaining steadfast in our faith, our standards, and our missions"? Bring your team and look hard in the mirror—leave confident that you have true insight into how to lead your school and the departments of your school into the future. Based on organizational theory, research in every area of a school's operations, and experience of hundreds of Christian schools, CSM will offer you an experience you will take back to lead your school into the future.

BIO / Simon spent 26 years in Christian schools in Canada before moving to the States and joining Independent School Management (ISM), an international research-based consulting company. In that context, he worked in five countries and in over 150 schools, leading conversations around strategic planning, financial planning, scheduling, faculty culture and strategic academic planning, and school performance analysis. Simon co-founded CSM, a 501c3, in August 2017. Mr. Jaynes is married with four children, two dogs, a bird, and many bird feeders. He is delighted that two of his children are now at university. //



Jim Marsh

Head of School, Stillwater
Christian School

SESSION

The ABC's of the CESA Institutional Review Process

LOCATION Mount Vernon (2nd floor)

GUIDING QUESTION / How can prospective schools use the Institutional Review process as a tool for school improvement?

DESCRIPTION / This session will focus on the basics of the CESA Institutional Review. We will discuss the purpose and process of the Review that schools engage in when they apply for CESA membership and pursue becoming a CESA Member of Council. The Institutional Review is designed as a tool that will enable schools to grow and improve in fulfilling their vision and mission. We will discuss the CESA Standards and the requirements that schools must fulfill in order to successfully complete the Review and become a Member of Council.

BIO / James C. Marsh, Jr. served as Head of School at Westminster Christian Academy in St. Louis, Missouri for twenty-eight years before stepping down in July 2013. Jim currently serves as the Director of Reviews and Recruitment for the Council of Educational Standards and Accountability. He is a product of Christian elementary and secondary schools in northeastern New Jersey, and graduated in 1969 with a B.A. in Education from Calvin College in Grand Rapids, Michigan. He earned a Master's in Educational Leadership from Florida Atlantic University in Boca Raton, Florida, in 1979. Jim has served as Board President of Christian Schools International (Grand Rapids, Michigan), member of the Board of Directors of the Independent Schools Association of the Central States (Chicago, Illinois), Board member and president of the Independent Schools of St. Louis, and member of the faculty of the Van Lunen Center. He is a contributing author of the book *Schools as Communities* (James L. Drexler, Editor). //

TUESDAY, OCTOBER 8, 2019

SESSION THREE /

9:15-10:30AM



Donna Orem

President, National Association of Independent Schools

SESSION

The Third Education Revolution

LOCATION L'Enfant Ballroom D (1st floor)

GUIDING QUESTION / What should schools be doing today to prepare for a very different education landscape ahead?

DESCRIPTION / The Third Education Revolution is upon us ushering in a world of continuous learning. This revolution is fueled by two major forces—a new “smart machine” age and an emerging workplace that is not bound by geography nor driven by traditional “careers.” We’ll explore how these two forces will impact the education landscape—both K-12 and higher ed—and change the nature of how we conceive of education, prepare our students, and recruit and retain an educational workforce.

BIO / Donna Orem was named President of the National Association of Independent Schools (NAIS) in November 2016. NAIS provides services to more than 1,800 schools and associations of schools in the United States and abroad, including 1,500 nonprofit, private K-12 schools in the U.S.

Orem served as the Chief Operating Officer for NAIS for 11 years before becoming president. She joined NAIS in 1998 as the Vice President for Educational Leadership, later becoming the Vice President for Strategic Initiatives and Research. Prior to joining NAIS, she served as the Vice President for Products and Services Development at the Council for Advancement and Support of Education (CASE). She also served as Associate Director for The American Association of University Women (AAUW).

Orem speaks frequently about leadership, governance, trends in independent education, and workforce development and is the author of numerous books and articles. //



Ray Pennings

Executive Vice President, Cardus

SESSION

Learning from a Decade of Data

LOCATION Gallery IV (2nd floor)

GUIDING QUESTION / How can a longitudinal look at the Cardus data prepare us to look ahead to the decades to come?

DESCRIPTION / Three rounds of Cardus surveying Christian school graduates documents provides data on the impact of decades of Christian schooling. What are the trends, challenges, and opportunities that emerge from this dataset that can inform the priorities for the next decades of impactful Christian education? How can this inform practices internal to the Christian education community as well as the story that we tell to our neighbors about the place and opportunity of Christian schooling?

BIO / Ray Pennings has founded a think tank, Cardus, worked in politics and punditry, published on education, law, and theology, and led the research arm of a labour organization. He has spoken and written widely and provocatively about God and Canadian public life.

His undergraduate history degree from McMaster and Masters degree in theology from Puritan Reformed Theological Seminary have been supplemented by over 30 years of apprenticeship in the school of hard knocks that Christians in public life experience. Since 2017, he has been co-directing with Angus Reid Canada’s largest polling project on faith and religious diversity in Canada, seeking to explore and tell the story of how faith is functioning in our post-modern society. //

TUESDAY, OCTOBER 8, 2019

SESSION THREE /

9:15-10:30AM



Tawanna Rusk

*High School Head;
Assistant Head of School,
Mount Paran Christian
School*

SESSION

Marching Off the Map

LOCATION Gallery I (2nd floor)

GUIDING QUESTION / How can a better understanding of Generation Z enable us to better prepare our students to flourish in the future?

DESCRIPTION / This book study session will give you an overview of Dr. Tim Elmore's book, offer insights into leading this generation of students, and allow for group discussion and engaging activities to take practical next steps on your campus. Will you sail or surrender in leading this next generation?

BIO / Tawanna Rusk, is the Head of High School and Assistant Head of School at Mount Paran Christian School. Tawanna is in her 28th year of education and fully embracing the blessings of leading in a Christian school. Her original background was special education and from there she moved into leadership. Tawanna has taught and led PK-12 students in both the public and independent setting. She has two daughters who were "lifers" at MPCS, and her husband, Kevin, is the ultimate MPCS EAGLES fan. //



Dr. Lynn E. Swaner

*Chief Strategy & Innovation
Officer, ACSI*

SESSION

Flourishing Christian Schools: Groundbreaking Research and Implications for Practice

LOCATION Gallery II (2nd floor)

GUIDING QUESTION / How can the newest data on flourishing schools influence our strategy for the future?

DESCRIPTION / How do Christian schools flourish? What elements of school culture contribute to flourishing, and do some elements matter more than others? Does flourishing look different across different schools—rather than a one-size-fits-all definition? This workshop will examine groundbreaking research—the Flourishing School Culture Initiative (FSCI)—that answers these questions with data from nearly 12,000 Christian school leaders, teachers, board members, students, parents, and alumni. Workshop participants will engage in interactive dialogue as they consider implications for fostering, leading, and establishing a flourishing school culture.

BIO / Dr. Lynn E. Swaner is the Chief Strategy and Innovation Officer at ACSI, where she leads initiatives to address compelling questions and challenges facing Christian education. Prior to joining ACSI she served as a Christian school administrator and a graduate professor of education. A published scholar, noted researcher, and conference speaker, she is the lead editor of the book PIVOT: New Directions for Christian Education, co-author of Bring It to Life: Christian Education and the Transformative Power of Service-Learning, and editor of the ACSI blog. She received her EdD from Teachers College, Columbia University, in New York City. //

KEYNOTE SPEAKERS

WE ARE HONORED TO HAVE THESE
SPEAKERS AS PART OF OUR PROGRAM



Rich Stearns

President
Emeritus of World Vision U.S.

Rich Stearns is President Emeritus of World Vision U.S., continuing to share his leadership influence by writing and speaking on behalf of the organization. He was the longest-serving president in World Vision's history, from 1998-2018.

Rich joined World Vision U.S. to follow what he felt as a distinct call from God on his life, leaving a corporate career that included CEO roles at Lenox and Parker Brothers Games. He holds a B.A. in neurobiology from Cornell University and an MBA from the Wharton School of the University of Pennsylvania. Over 20 years at World Vision U.S., Rich built a strong leadership team focused on bringing corporate best practices to the nonprofit sector. Logging 3 million air miles, he traveled to more than 60 of the nearly 100 countries in which the organization works. He served as a prophetic voice for the organization, calling on the American church to respond to the AIDS pandemic in the early 2000s, and later raising awareness on the refugee crisis and global poverty. As a thought leader, Rich appeared regularly in media outlets such as Christianity Today, FOX News, CNN, NPR, Charisma News, and Relevant magazine.

Rich is the author of several books, including the best-selling, award-winning *The Hole in Our Gospel*. He also wrote *Unfinished*, as well as two books with his wife, Reneé – a children's Bible storybook, *God's Love For You*, and a 90-day devotional, *He Walks Among Us*.



Grant Lichtman

Grant Lichtman
*Author, Speaker,
Former Independent School Leader*

How Schools Will Win the Education Revolution

Education is undergoing a period of profound evolution unlike any we have seen for at least 150 years. Education thought leader Grant Lichtman has visited and worked with nearly 200 schools and districts in the last seven years to understand how they are effectively navigating the challenges of this evolutionary environment. In his new book, *Thrive: How Schools Will Win the Education Revolution*, Grant drills into the key elements that will separate successful from struggling schools in an increasingly competitive and differentiated K-12 marketplace. In his keynote, Grant will give an overview of the keys to success: a clear understanding of the value-innovation-strategy cycle; the big tools that schools are using to successfully plan and accelerate strategic transformation; and new methods for engaging with, and building support from, your school community.



Jennifer Marshall

Vice President
The Heritage Foundation

In her role as Vice President at The Heritage Foundation, Jennifer A. Marshall ran the think tank's Institute for Family, Community, and Opportunity. In that capacity, she oversaw research into a variety of issues that determine the strength and character of American society. Issues explored by Institute researchers range from marriage, life, and religious liberty to health, education, and welfare to the application of America's founding principles to today's challenges.